



Welcome To Caduceus Marketing Pvt.Ltd.

Wish You Health & Happiness

**Turning Hopes into
Achievements!**



Website
www.mycaduceus.com



ABOUT Company



Website
www.mycaduceus.com



Caduceus Marketing Pvt. Ltd. provides an opportunity to explore your potential & achieve your dreams of 'Health & Better living' with the help of Direct selling business plan & versatile range of products. The company has a countrywide sales and marketing network in India through a vibrant sales force consisting of professionally trained and highly motivated marketing and sales team and efficient forwarding agents all over India to make its products available at all places and at all times.

Caduceus believes in empowering people with the opportunity to lead their lives on their terms. It has continued to enrich the lives of everyone who is a part of the company and those who believe in its products.

We value our consumers and believe in providing a quality life for them can be created with quality products. Our consistency in growth and expansion is due to the ever-increasing trust of consumer. We aim to grow and expand to enhance our concept of wellness of individuals and the society.



Company Vision & Mission

> Vision

To become the India's most trusted and impactful Direct selling platform, fostering a community where every dream has the opportunity to thrive and make a difference.

> Mission

The company aims to provide health and economic prosperity, build a sense of community and help people achieve their financial independence. We are starting a business that will serve the entire universe. Caduceus Marketing Pvt.Ltd.






Website

www.mycuduceus.com



A wooden gavel with a light-colored head and a dark handle rests on a large, dark wooden block. In the foreground, a smaller wooden gavel with a light-colored head and a dark handle rests on a green rectangular sign with a wooden border. The sign has the word 'LEGAL' written on it in large, dark, serif capital letters. The entire scene is set on a dark wooden surface. In the bottom right corner, there is a small, stylized illustration of a hand holding a blue object.

| | | |
|--|---|---|
| <h1 style="margin: 0;">आयकर विभाग</h1> <h2 style="margin: 0;">INCOME TAX DEPARTMENT</h2> |  | <h1 style="margin: 0;">भारत सरकार</h1> <h2 style="margin: 0;">GOVT. OF INDIA</h2> |
|  | | |
| Ref.No.: 88305927171873TANNEW | | |
| TO: CARDIUS MARKETING PRIVATE LIMITED EED SAH (DANGAL) ROAD SEKA DHA KASALPUR (CHANDLAULI) CHANDLAULI-221706 UTTAR PRADESH TEL. NO. 736097390 | | |
| Sir/Madam, Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961 Kindly refer to your application (Form 48B) dated 11/17/2025 for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to your organisation: | | |
| ALDC28159C | | |
| Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions. Owing to TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns. The above TAN should also be used as Tax Collections at Source Account Number under section 209CA. Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns, e-TDS returns will not be accepted if TAN is not quoted. This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier. | | |
| <div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: left;"> <p>Income Tax Department</p> <p>Signature Not Verified</p> <p>17/07/2025 12:05 PM</p> <p>736097390</p> </div>  </div> | | |
| Caution : Income Tax Department does not send e-mails regarding refunds and does not send such any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails. | | |

|  | <p>प्राजत भारत</p> <p>Government of India</p> <p>सूक्ष्म, माध्म एवं प्रबुध उद्यम मंत्रालय</p> <p>Ministry of Micro, Small and Medium Enterprises</p> |  <p>सूक्ष्म, माध्म एवं प्रबुध उद्यम Ministry of Micro, Small and Medium Enterprises</p> | | | | | | | | | | | | | | | | | | | | |
|---|---|--|--------------------------|---------------------|----------------------------|------------------------------------|----------------------------|-----------|-------|----------------------|--|-----------------------|------|-----------|-------|---------------|----------|------------------------|--------|------------|--------|--------------------------|
| <h2 style="margin: 0;">UDYAM REGISTRATION CERTIFICATE</h2> | | | | | | | | | | | | | | | | | | | | | | |
| UDYAM REGISTRATION NUMBER | UDYAM-UP-19-0029316 | | | | | | | | | | | | | | | | | | | | | |
| NAME OF ENTERPRISE | CADUCEUS MARKETING PRIVATE LIMITED | | | | | | | | | | | | | | | | | | | | | |
| TYPE OF ENTERPRISE * | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">S.No.</th> <th style="width: 35%;">Classification Year</th> <th style="width: 20%;">Enterprise Type</th> <th style="width: 30%;">Classification Date</th> </tr> <tr> <td>1</td> <td>2025-26</td> <td>Micro</td> <td>25/06/2025</td> </tr> </table> | | S.No. | Classification Year | Enterprise Type | Classification Date | 1 | 2025-26 | Micro | 25/06/2025 | | | | | | | | | | | | |
| S.No. | Classification Year | Enterprise Type | Classification Date | | | | | | | | | | | | | | | | | | | |
| 1 | 2025-26 | Micro | 25/06/2025 | | | | | | | | | | | | | | | | | | | |
| MAJOR ACTIVITY | <p>TRADING</p> <p>(For availing benefits of Priority Sector Lending (PSL) ONLY)</p> | | | | | | | | | | | | | | | | | | | | | |
| SOCIAL CATEGORY OF ENTREPRENEUR | GENERAL | | | | | | | | | | | | | | | | | | | | | |
| NAME OF UNIT(S) | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">S.No.</th> <th style="width: 85%;">Name of Unit(s)</th> </tr> <tr> <td>1</td> <td>Caduceus Marketing Private Limited</td> </tr> </table> | | S.No. | Name of Unit(s) | 1 | Caduceus Marketing Private Limited | | | | | | | | | | | | | | | | |
| S.No. | Name of Unit(s) | | | | | | | | | | | | | | | | | | | | | |
| 1 | Caduceus Marketing Private Limited | | | | | | | | | | | | | | | | | | | | | |
| OFFICIAL ADDRESS OF ENTERPRISE | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Flat/Door/Block No.</th> <th style="width: 15%;">C/o</th> <th style="width: 20%;">Name of Premises/ Building</th> <th style="width: 45%;">Shabnam Raza Ansari</th> </tr> <tr> <td>Chandauli Road/Street/Lane</td> <td>Chandauli</td> <td>Block</td> <td>Sakshilika, Kamalpur</td> </tr> <tr> <td></td> <td>For Cph Dhaatoli Road</td> <td>City</td> <td>Chandauli</td> </tr> <tr> <td>State</td> <td>UTTAR PRADESH</td> <td>District</td> <td>CHANDAUALI, Pin 232106</td> </tr> <tr> <td>Mobile</td> <td>7392967390</td> <td>Email:</td> <td>legal.caduceus@gmail.com</td> </tr> </table> | | Flat/Door/Block No. | C/o | Name of Premises/ Building | Shabnam Raza Ansari | Chandauli Road/Street/Lane | Chandauli | Block | Sakshilika, Kamalpur | | For Cph Dhaatoli Road | City | Chandauli | State | UTTAR PRADESH | District | CHANDAUALI, Pin 232106 | Mobile | 7392967390 | Email: | legal.caduceus@gmail.com |
| Flat/Door/Block No. | C/o | Name of Premises/ Building | Shabnam Raza Ansari | | | | | | | | | | | | | | | | | | | |
| Chandauli Road/Street/Lane | Chandauli | Block | Sakshilika, Kamalpur | | | | | | | | | | | | | | | | | | | |
| | For Cph Dhaatoli Road | City | Chandauli | | | | | | | | | | | | | | | | | | | |
| State | UTTAR PRADESH | District | CHANDAUALI, Pin 232106 | | | | | | | | | | | | | | | | | | | |
| Mobile | 7392967390 | Email: | legal.caduceus@gmail.com | | | | | | | | | | | | | | | | | | | |
| DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE | 17/06/2025 | | | | | | | | | | | | | | | | | | | | | |
| DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS | 17/06/2025 | | | | | | | | | | | | | | | | | | | | | |

More coming soon

Our **MANAGEMENT DESK**

Highly Self – Motivated person & having proper management skills & experience to operate a company.

He has more than 10 years experience to Direct selling business . He has more than 14 years of experience in sales @ marketing industry, @ Insurance sector.

Hardworking and driven spirit towards building CADUCEUS MARKETING Platforms to a massive level. He was versatile work experience in the Network marketing field over 10 years.

Handed down his experience in the growth of the company as well As building proper management & encouraging them for smart and More organized work. He has a very approachable personality and Believes that “Dream doesn't become reality through magic, it takes Sweat, determination and hard work.



TAPAS SAHA
MD & BUSINESS HEAD

I wish you all the best for your career

Thanks & Regards

CADUCEUS MARKETING MANAGEMENT COMMITTEE

Our **MANAGEMENT DESK**

Highly Self – Motivated person & having proper management skills & experience to operate a company.

He has more than 8 years experience to Direct selling business . He has more than 8 years of experience in sales & marketing industry.

Hardworking and driven spirit towards building **CADUCEUS MARKETING** Platforms to a massive level. He was versatile work experience in the Network marketing field over 8 years.

Handed down his experience in the growth of the company as well As building proper management & encouraging them for smart and More organized work. He has a very approachable personality and Believes that “Dream doesn't become reality through magic, it takes Sweat, determination and hard work.



MUHAMMAD JALAL YOUNUS
MD & TRAINING HEAD

I wish you all the best for your career

Thanks & Regards

CADUCEUS MARKETING MANAGEMENT COMMITTEE



Website

www.mycuduceus.live



CADUCEUS
Marketing Pvt.Ltd.

Wish You Health & Happiness

How to Change Your Lifestyle?

**LIFE CHANGING
OPPORTUNITY**



OUR DREAMS : OUR FUTURE PLANNING



Dream House



Luxury Car



Foreign Trip



Child Education



Respect & Honour



Desired Money



Family Security



People Help



Healthy Life



Time Freedom



Time With Family



Happy Retirement

AN IMPORTANT STATICS REPORT



Average Monthly Expenses For Middle Class Family

| | |
|------|----------------|
| 1945 | Rs. 10/- |
| 1965 | Rs. 100/- |
| 1985 | Rs. 1000/- |
| 2005 | Rs. 10,000/- |
| 2025 | Rs. 1,00,000/- |
| 2045 |???? |



Do You Think That Your Income Is Also Increasing As Per The Increasing Daily Expenses...?

MONEY

INCOME

ACTIVE INCOME

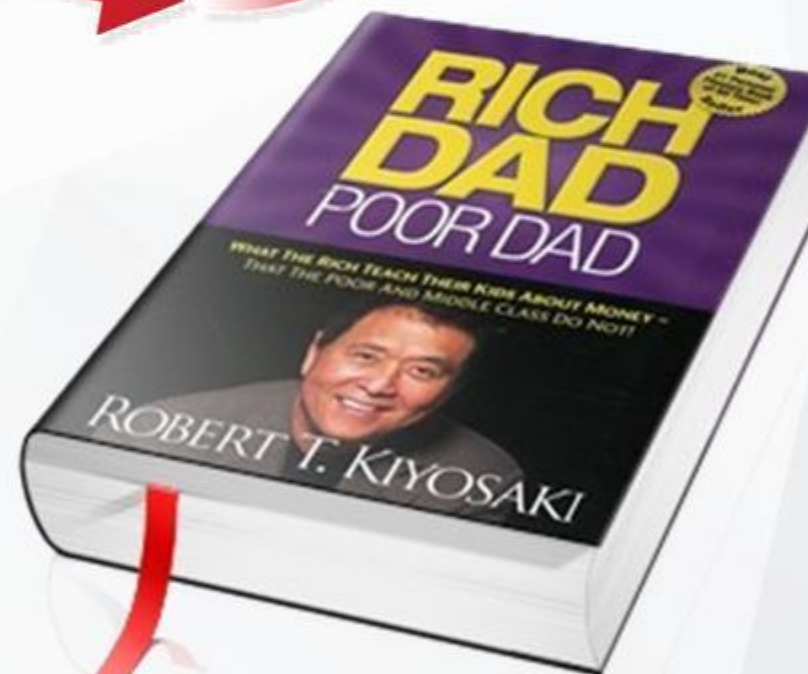
EMPLOYEE

Work For Money
NO WORK = NO MONEY

SELF - EMPLOYED

Work For Money
TIME = MONEY

24
HOURS



PASSIVE INCOME

BUSINESS MAN

Have Network People
People Work For Them

INVESTORS

Have Much Money Money
Works For Them

90%



PEOPLE



10%

10%



MONEY



90%

WHAT IS DIRECT SALE BUSINESS MODEL ?

PRODUCT DELEVERY PROCESS IN TRADITIONAL BUSINESS



PRODUCT DELEVERY PROCESS IN DIRECT SALE BUSINESS



DIRECT MANUFACTURE TO CUSTOMER



MANUFACTURE



CUSTOMER

WORLDWIDE TURN OVER IN DIRECT SALE INDUSTRY

| SR. NO. | COUNTRY NAME | POPULATION | TURN OVER (INR) |
|---------|--------------|------------|-----------------|
| 01 | USA | 32 CRORE | 2,12,550 CRORE |
| 02 | CHINA | 141 CRORE | 1,77,450 CRORE |
| 03 | JAPAN | 12 CRORE | 1,16,350 CRORE |
| 04 | KOREA | 05 CRORE | 94,250 CRORE |
| 05 | BRAZIL | 20 CRORE | 92,300 CRORE |
| 06 | GERMANY | 08 CRORE | 55,250 CRORE |
| 07 | MEXICO | 12 CRORE | 52,650 CRORE |
| 08 | FRANCE | 06 CRORE | 34,454 CRORE |
| 09 | MALAYSIA | 03 CRORE | 30,550 CRORE |
| 10 | INDIA | 140+ CRORE | 26,852 CRORE |

INDIA IS 2ND LARGEST COUNTRY IN POPULATION BUT ON 10TH RANK IN DIRECT SELLING BUSINESS



PHASE ONE ACTIVATION

6 Types Of **Income**



1

Matching Bonus

2.

Matching Incentive

3.

Award & Rewards

4.

Cash Back Incentive

5.

Diamond Salary Fund

6.

Franchise Sponsor Bonus
3%



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www.mycuduceus.com





Our Joining Package

RS 3500

GP : 1

MATCHING BONUS : 300
WEEKLY CAPPING : 25000

RS 6500

GP : 2

MATCHING BONUS : 600
WEEKLY CAPPING : 60000

RS 12500

GP : 4

MATCHING BONUS : 1200
WEEKLY CAPPING : 150000

RS 24500

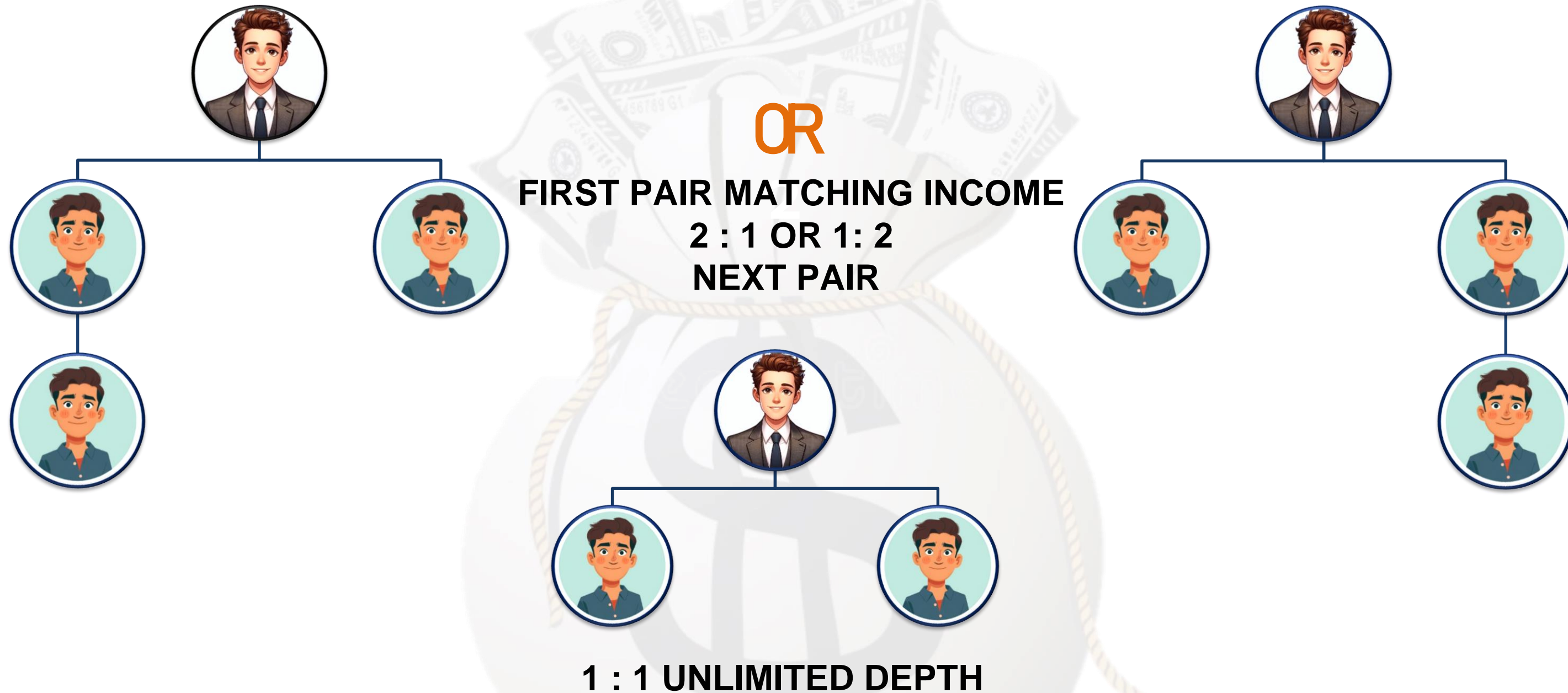
GP : 8

MATCHING BONUS : 2400
WEEKLY CAPPING : 250000



Website
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Our Caduceus Family



RS 3500 = 1 GROWTH POINT (GP)

1GP : 1GP = 300RS MATCHING INCOME



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Power leg carry forward

Closing will be on Monday every week

***Whose payment should be at least Rs 100/-
Which will be transferred to your bank
Account every Thursday***

5% TDS will be deducted on every payout

***2 Direct sponsor are mandatory to receive
payout***



//// Matching Bonus + Incentive & Life Time Award & rewards

| SL. NO | LEVEL | LEFT GP | RIGHT GP | MATCHING BONUS | MATCHING INCENTIVE | TOTAL INCOME | AWARD & REWARDS |
|--------|----------|---------|----------|----------------|--------------------|--------------|-------------------------|
| 1. | BRONZE | 5 | 5 | 1500 | 1500 | 3000 | - |
| 2. | SILVER | +10 | +10 | 3000 | 2500 | 5500 | - |
| 3. | PEARL | +25 | +25 | 7500 | 4000 | 11500 | BUSINESS KIT |
| 4. | GOLD | +50 | +50 | 15000 | 7000 | 22000 | 500 CASH BACK 12 MONTH |
| 5. | PLATINUM | +100 | +100 | 30000 | 15000 | 45000 | 1000 CASH BACK 12 MONTH |
| 6. | EMERALD | +200 | +200 | 60000 | 25000 | 85000 | MOBILE AMOUNT 15000/- |
| 7. | TOPAZ | +400 | +400 | 120000 | 40000 | 160000 | LAPTOP |
| 8. | RUBY | +800 | +800 | 240000 | 75000 | 315000 | THAILAND TRIP 3N/4DAYS |
| 9. | SAPPHIRE | +1600 | +1600 | 480000 | 150000 | 630000 | BIKE FUND 50000/- |



Matching Bonus + Incentive & Life Time Award & rewards

| SL. NO | LEVEL | LEFT GP | RIGHT GP | MATCHING BONUS | MATCHING INCENTIVE | TOTAL INCOME | AWARD & REWARDS |
|--------|------------------|---------|----------|----------------|--------------------|--------------|------------------------------|
| 10. | STAR SAPPHIRE | +3200 | +3200 | 960000 | 250000 | 1210000 | CAR FUND 1 LAKH |
| 11. | DIAMOND | +6400 | +6400 | 1920000 | 500000 | 2420000 | MALAYSIA TRIP & 3% CTO |
| 12. | BLUE DIAMOND | +12800 | +12800 | 3840000 | 1000000 | 4840000 | 3 LAKH CAR FUND & DUBAI TRIP |
| 13. | BLACK DIAMOND | +25600 | +25600 | 7680000 | 2000000 | 9680000 | 5 LAKH CAR FUND |
| 14. | ROYAL DIAMOND | +51200 | +51200 | 15360000 | 4000000 | 19360000 | 10 LAKH CAR FUND |
| 15. | CROWN DIAMOND | +102400 | +102400 | 30720000 | 8000000 | 38720000 | 15 LAKH CAR FUND |
| 16. | AMBASSADOR | +204800 | +204800 | 61440000 | 12500000 | 73940000 | 20 LAKH CAR FUND |
| 17. | ROYAL AMBASSADOR | +409600 | +409600 | 122880000 | 20000000 | 142880000 | AUDI Q4 |
| 18. | CROWN AMBASSADOR | +801920 | +801920 | 240576000 | 50000000 | 290576000 | 1 CR. HOUSE FUND |

TOTAL INCOME
65CR+


Our Repurchase business plan

At Caduceus Marketing, starting your journey toward success has never been easier.

***Repurchase income closing will be on
last date of every month***

13 TYPES OF INCOME

| | | |
|-----|------------------------------------|------------|
| 1. | RETAIL PROFIT | 10% TO 50% |
| 2. | CONSISTENCY OFFER | - |
| 3. | TEAM PERFORMANCE BONUS | 16% |
| 4. | TEAM BOOSTER FUND | 5% |
| 5. | MANGER FUND | 10% |
| 6. | DIRECTOR LIFE BUSINESS BONUS | 10% |
| 7. | GOLD DIRECTOR LIFE BUSINESS BONUS | 5% |
| 8. | CROWN DIRECTOR LIFE BUSINESS BONUS | 5% |
| 9. | CAR FUND | 5% |
| 10. | HOUSE FUND | 5% |
| 11. | TRAVEL FUND | 3% |
| 12. | PENSION FUND | 3% |
| 13. | CHAIRMAN CLUB | 3% |



RETAIL PROFIT

UP TO 50%

EXEMPLE

ALKALINE DROP

MRP
1500

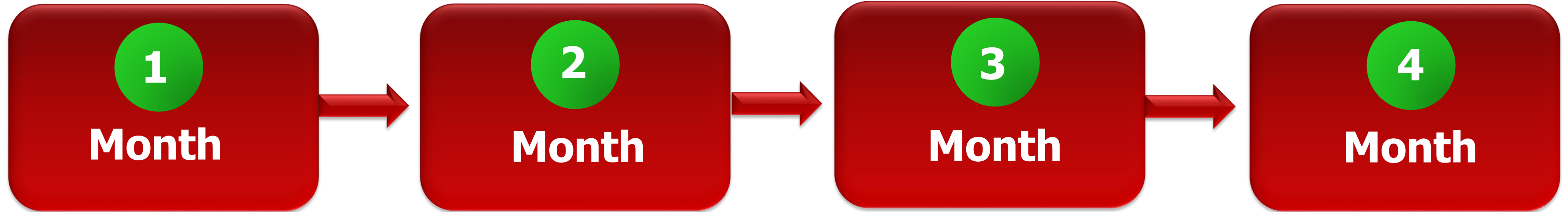
AP
750

RETAIL PROFIT
750





CONSISTENCY OFFER



**BUY 4 MONTH CONSTANTLY 1000RV
PRODUCT AND 5TH MONTH GET FREE
2000RS PRODUCTS YOUR OWN CHOICE.**

FREE

FREE

FREE





Accumulative Team Performance Bonus

ASSOCIATE : 1 RV TO 1000 RV – 8%

EXECUTIVE : 1001 RV TO 10000BV – 10%

SR. EXECUTIVE : 10001 RV TO 20000 RV – 12%

GN. EXECUTIVE : 20001 RV TO 30000 RV – 14%

SUPER STAR : 40000RV + = 16%

COMPLETE 16% LEVAL YOU RANK

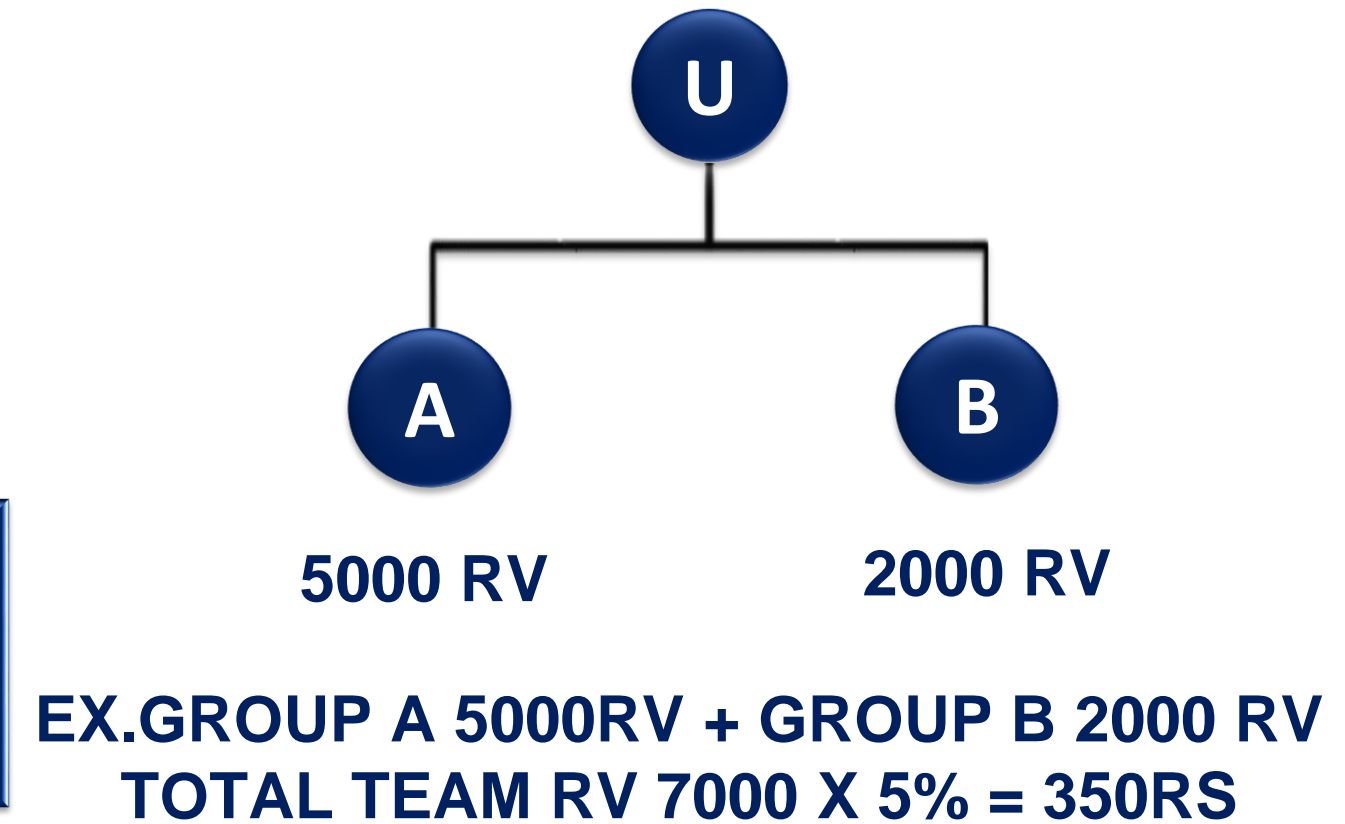
SUPER STAR



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TEAM BOOSTER **FUND 5%**



THIS INCOME IS ONLY APPLICABLE UP TO MANAGER LEVEL

300 SELF RV MONTHLY REPURCHASE NEEDS TRECEIVE TO MANAGER FUND INCOME





MANAGER **FUND 10%**



10000 RV

FROM BOTH SUPER STAR LEG PER MONTH

| | |
|-----------------|----|
| LEADERSHIP FUND | 3% |
| ROYALTY | 2% |
| TRAVEL FUND | 2% |
| BIKE FUND | 2% |

DISTRIBUTE (CTO) RV

300 SELF RV MONTHLY REPURCHASE NEEDS TRECEIVE TO MANAGER FUND INCOME





DIRECTOR FUND 10%



LIFE BUSINESS BONUS (LLB) 10 %

MAINTAIN MINIMUM 35000 RV FROM BOTH LEG IN CURRENT MONTH TO GET 10% LIFE BUSINESS BONUS

THIS LIFE BUSINESS BONUS WILL BE CALCULATED ACCORDING TO SPECIAL POINT (SP)

THIS (LLB) IS CALCULATED ACCOORDING TO SPECIAL POINT (SP)

35000 RV – 1 SP

**EVERY 35000 RV – 1 SP MORE
MAXIMUM 10 POINT EARNING**

500 SELF RV MONTHLY REPURCHASE NEEDS TO RECEIVE TO ANY DIRECTOR INCOME (LLB)

DISTRIBUTE (CTO) SP



GOLD DIRECTOR **FUND 5%**



LIFE BUSINESS BONUS (LLB) 5 %

**MAINTAIN MINIMUM 60000 RV FROM BOTH LEG IN
CURRENT MONTH TO GET 5% LIFE BUSINESS BONUS**



**THIS LIFE BUSINESS BONUS WILL BE CALCULATED ACCORDING
TO SPECIAL POINT (SP)**

THIS (LLB) IS CALCULATED ACCOORDING TO SPECIAL POINT (SP)

60000 RV – 1 SP

EVERY 60000 RV – 1 SP MORE

MAXIMUM 20 POINT EARNING

1000 SELF RV MONTHLY REPURCHASE NEEDS TO RECEIVE TO ANY DIRECTOR INCOME (LLB)

DISTRIBUTE (CTO) SP



CROWN DIRECTOR **FUND 5%**



LIFE BUSINESS BONUS (LLB) 5 %

MAINTAIN MINIMUM 250000 RV FROM BOTH LEG IN CURRENT MONTH TO GET 5% LIFE BUSINESS BONUS



**TO AVAIL THE BENEFIT OF CROWN DIRECTOR FUND
MAINTAIN 250000 RV FROM BOTH GOLD DIRECTOR
SIDE IN CONSECUTIVE 2 MONTH TO ELIGIBLE**

**THIS LIFE CROWN DIRECTOR BONUS WILL BE CALCULATED ACCORDING
TO SPECIAL POINT (SP)**

THIS (LLB) IS CALCULATED ACCOORDING TO SPECIAL POINT (SP)

250000 RV – 1 SP

EVERY 250000 RV – 1 SP MORE

NO CAPPING UNLIMITED INCOME

1500 SELF RV MONTHLY REPURCHASE NEEDS TO RECEIVE TO ANY DIRECTOR INCOME (LLB)

DISTRIBUTE (CTO) SP



CLUB INCOME



***CAR FUND 5%**

TO AVAIL THE BENIFTS OF DIRECTOR LEVEL, MAINTAIN **30000** RV FROM BOTH SIDE CURRENT MONTH FOR CONSECUTIVE TO 2MONTH GET **4%** CAR FUND LIFE TIME.



***HOUSE FUND 4%**



TO AVAIL THE BENIFTS OF GOLD DIRECTOR LEVEL, MAINTAIN **60000** RV FROM BOTH SIDE CURRENT MONTH FOR CONSECUTIVE TO 2MONTH GET **4%** HOUSE FUND LIFE TIME.

300 SELF RV MONTHLY REPURCHASE NEEDS TO RECEIVE TO ANY CLUB INCOME

DISTRIBUTE (CTO) RV



CLUB INCOME



***TRAVEL FUND 3%**



TO AVAIL THE BENIFTS OF CROWN DIRECTOR LEVEL, MAINTAIN **100000** RV FROM BOTH SIDE CURRENT MONTH FOR CONSECUTIVE TO **2** MONTH GET **3%** CAR FUND LIFE TIME



***PENSION FUND 3%**

TO AVAIL THE BENIFTS OF CROWN DIRECTOR LEVEL, MAINTAIN **200000** RV FROM BOTH SIDE CURRENT MONTH FOR CONSECUTIVE TO **2** MONTH GET **3%** HOUSE FUND LIFE TIME



***CHAIRMAN CLUB 3%**

TO AVAIL THE BENIFTS OF CROWN DIRECTOR LEVEL, MAINTAIN **15LAKH** RV FROM BOTH SIDE CURRENT YEAR **1ST APRIL TO 31ST MARCH** FOR CONSECUTIVE TO QUALIFY CHAIRMAN CLUB **3%** (ANNUAL INCOME)

Our **ASSOCIATE HELP LINE**



+ 91 9208246129



info@mycaduceus.com

Caduceus marketing Pvt. Ltd.

**Our Office Address : Chandauli, Shankar mod sati bag mandir,
ward number 12. Gautam Nagar, Chandauli (UP) -232104**



Website

www.mycaduceus.com



CADUCEUS
Marketing Pvt.Ltd.

Wish You Health & Happiness

Thank You
For Your Attention

